Permit #F00039340

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00039340 **Type of Permit:** FILMING **Release Date:** 04/21/2011

Production Company E! ENTERTAINMENT TELEVISION

Insured Company Name E! ENTERTAINMENT TELEVISION

Contact Phone No. 1 323-954-2400
Contact Phone No. 2 323-692-4597
Fax 323-954-2880
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

Production Title REEBOK

Type of Production Miscellaneous

Producer Mike Longenbach

Director Sarah Hamilton

1st AD Dave Nolte

Production Manager Mike Longenbach

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Mike Longenbach
Primary Phone Mobile - 714-470-8979
Secondary Phone

Location Assistant Mike Wildt
Primary Phone Mobile - 323-692-4494
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$230.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,009.00

Number of Locations 1

NOT A PERMIT

Permit #F00039340

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00039340
Production Company E! ENTERTAINMENT TELEVISION
Insured Company E! ENTERTAINMENT TELEVISION
Production Title REEBOK

Location Manager Mike Longenbach
Primary Phone Mobile - 714-470-8979
Secondary Phone

Location Address 6161 Santa Monica Blvd, Los Angeles, CA, 90038

Location Type Studio

Film Dates 4/22/2011 - 4/22/2011 07:00 - 21:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1

Personnel on Location

Type	Quantity
Cast	1
Crew	18

Filming Activities Interior Dialogue; Interior models against scenery; Interior MOS; Filming at unit 400;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** F5

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Filming Location
Parking Notes
There is a parking lot on the corner of El Centro and Santa Monica Blvd. where our crew will be parking.

Posting "No Parking" signs W/S Lodi St., Santa Monica Blvd. - 300' North

Approximate Footage 0 - 300 **Log Number** 14760

Date(s) 4/22/2011 to 4/22/2011 **Time(s)** 07:00 to 21:00

NOT A PERMIT